



Date: Saturday, April 7th, 2018

Venue: Newton Rigg College
Equestrian Centre, Penrith,
Cumbria, CA11 0AH

Northern Stallion Showcase 2018 Trade Stand Information & Booking Form

Trade stands are welcomed and will be sited in the indoor Showcase arena. All trade stands will benefit from inclusion in the Official Programme, published within the April issue of Equine magazine and from exposure on social media platforms.

Options include:

1. Stud card display for stallions not entered in the Showcase. £10.00 + VAT per stallion, *but see * below*
2. Trade stand space for studs wishing to promote multiple additional stallions or services.
Cost: from £30.00 + VAT - please contact us to discuss your needs.
3. Trade stand space for breed societies, stud books and commercial businesses.
Cost: for up to 3 metres frontage - £30.00 + VAT - please contact us if you require a larger space.
4. Advertising or editorial space in the Stallion Showcase feature in Equine magazine.
1/8 page - £50.00 + VAT, 1/4 page - £100.00 + VAT, 1/2 page - £200.00 + VAT, Full page - £400.00 + VAT
5. Promotional banner space around the Showcase arena - from £25.00 + VAT for horizontal banners up to 12ft long.
No vertical banners.

Stallion owners and studs should book space as an option on the Stallion Entry Form. *NB - *No bookings will be accepted to display stud cards or other materials promoting stallions from any individual or stud without at least one stallion entered for the Showcase.*)

Breed societies, stud books and commercial businesses wishing to book trade stand space should complete the Booking Form section below.

BOOKING FORM

Trade stand space £30.00 + VAT = £36.00 per exhibitor for up to 3 metres frontage.

Name of business for which space is required:

Trading address:

.....Post Code:

Tel: Mob:

Email: Website: **Cost: £.....**

Advertising or editorial space in the Stallion Showcase feature in Equine magazine.

Space size required: **Cost: £.....**

Promotional banner space around the Showcase arena. £25.00 + VAT = £30.00 for horizontal banners up to 12ft long

No of banner spaces required: **Cost: £.....**

Full payment for all options booked must accompany this application form. **Total Amount Due: £.....**

Payment can be made by:-

1. Cheque - payable to Expo Life;
2. BACS or Bank Transfer to HSBC, City Branch, Carlisle Sort Code: 40-16-22 Account No: 61185276;
3. By credit or debit card - please telephone 01228 675000 with your card.

Do you require a receipted VAT Invoice. Yes / No (delete as appropriate)

Name and address to appear on invoice:

I confirm that I have read all of the above and the accompanying information sheet and agree to all the rules, guidelines and conditions of entry.

Signature: Date:.....

Completed Booking Forms should be returned to Expo Life, Howard House, Hethersgill, Carlisle, Cumbria, CA6 6HW.
Full payment must be received before a booking can be confirmed. Contact telephone number: 01228 675000.